## **📥 Sistership Circle International Women’s Day Marketing Packet**

**“Heal the Divide. Lead Together.” | March 8, 2025**

### **What’s Inside:**

✅ **Welcome Instructions**✅ **Email to Send to Friends**✅ **5 Facebook/Instagram Posts**✅ **5 Twitter/X Posts**✅ **Direct Message (DM) Template**

## 

## **Welcome!**

*Here’s How to Spread the Movement*

Thank you for joining us for **Heal the Divide. Lead Together.** – a powerful **International Women’s Day movement** happening on **March 8!** 💜

This isn’t just an event—it’s a **global call to action** for women to come together, heal the sister wound, and lead differently. And YOU are an important part of making this happen!

### **🔹 Here’s How You Can Help Spread the Word:**

✅ **1. Invite Your Friends to Join the Event**Use the **email template below** to personally invite your sisters to attend.

✅ **2. Post About It on Social Media**We’ve made it **super easy**—just copy, paste, and share! Choose from our **pre-written social media posts** below or create your own.  
📂 **Grab images & graphics here →** <https://stream-tribal.s3.us-east-1.amazonaws.com/IWD/International+Women%E2%80%99s+Day.zip>

✅ **3. Sign & Share the Sistership Pledge**📥 **Download the pledge →** [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)  
📸 **Take a photo or video of yourself signing it & tag @SistershipCircle with #HealTheDivide**

✅ **4. DM Your Friends to Personally Invite Them**Send a quick **message to 3-5 women you love** (we’ve included a sample below).

🌎 Let’s make HERstory together! Every woman who joins strengthens the movement.

See you on March 8!  
💜 The Sistership Circle Team

P.S. **RSVP & Engage in the FB Event Here:** <https://www.facebook.com/events/347482621793560>

## 

## **Email to Send to Friends**

**📌 Subject:** Join Me for a Powerful International Women’s Day Gathering!

**Hey [First Name],**

I just signed up for an **incredible International Women’s Day event on March 8**, and I want to personally invite you to join me!

It’s called **Heal the Divide. Lead Together.**, and it’s all about bringing women together to break free from competition, comparison, and isolation—so we can **truly rise as leaders, together.**

💜 **Here’s what we’ll be doing:**✅ **A powerful panel discussion** on healing the sister wound  
✅ **The Sistership Pledge ritual** to commit to a new way of leading  
✅ **Global Sistership Circles** where women connect & co-create change

If you’ve ever felt like you’re doing this alone—or you’re craving deeper support and connection with other women—**this is for you.**

**Join me! It’s free to attend →** [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

Let’s rise together,  
[Your Name]

P.S. **After you RSVP, sign the Sistership Pledge with me!** [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

## 

## **Facebook & Instagram Posts**

### **Post 1 (Personal Invitation)**

💜 **I’m taking a stand for women’s leadership, and I want YOU to join me!** 💜

On **March 8 (International Women’s Day),** I’m gathering with women from around the world for **Heal the Divide. Lead Together.**

We’re breaking free from the **competition, comparison, and isolation** that keep women small—and stepping into a new way of leading **together.**

**This is more than an event. This is a movement.**

🔥 **Will you join me? RSVP here →** [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

#HealTheDivide #LeadTogether #IWD2025

### **Post 2 (The Sistership Pledge)**

For too long, we’ve been taught to **compete instead of collaborate,** to **compare instead of uplift.**

🚨 This stops now. 🚨

I just signed the **Sistership Pledge**—a commitment to **healing the sister wound and leading differently.**

💜 **Will you take the pledge with me?** Download it here → [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

**Then, take a picture of yourself signing it and post with #HealTheDivide!**

#SistershipCircle #WomenRising

### **Post 3 (The Event Is Coming!)**

✨ **We’re just days away from International Women’s Day!** ✨

On **March 8,** I’ll be part of a global movement to **Heal the Divide and Lead Together.**

💜 **Panel discussion** on healing the sister wound  
💜 **The Sistership Pledge Activation**💜 **Global Sistership Circles**

It’s time for women to rise **together.** Will you join us? **RSVP now →** [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

#HealTheDivide #LeadTogether

### **Post 4 (Post-Event Invitation to Share Takeaways)**

WOW. **That was powerful.** 💜

I just attended **Heal the Divide. Lead Together.** on International Women’s Day, and I am feeling so inspired by what’s possible when women come together.

🔥 My biggest takeaway? [Insert personal insight]

If you missed it, **I want to hear from you—what does sisterhood mean to you?** Drop a comment below. ⬇️

#HealTheDivide #SistershipCircle

### **Post 5 (Encouraging Others to Keep the Movement Going)**

**The event may be over, but the movement is just beginning.** 💜

If you joined us for **Heal the Divide. Lead Together.,** you know how powerful it was to witness women **coming together instead of competing.**

**Let’s keep this energy alive.**💜 Keep **leading with collaboration**💜 Keep **holding space for other women**💜 Keep **breaking down the barriers that divide us**

🌎 Drop a comment with one action you’re taking this week to embody sisterhood. ⬇️

#WomenRising #LeadTogether

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## **Twitter/X Posts (Shorter Versions)**

🔹 **Post 1:**The world is divided, and women’s leadership is needed NOW more than ever.

On **March 8, International Women’s Day**, I’m joining **Heal the Divide. Lead Together.** to create a new way forward.

Will you join me? **RSVP now →** [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

#HealTheDivide #LeadTogether

🔹 **Post 2:  
If we, as women, stay divided, we stay powerless.**

This #InternationalWomensDay, I’m taking the **Sistership Pledge** to heal the sister wound and rise together.

Sign with me → [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

#Sisterhood #WomenRising

## 

## **DM Message (For Personal Invites)**

**Hey [Name]!** 💜 I just signed up for an amazing **International Women’s Day event on March 8**, and I immediately thought of you!

It’s called **Heal the Divide. Lead Together.**, and it’s all about women coming together to break free from competition, comparison, and burnout—so we can **truly rise together.**

Would you join me? It’s free! **RSVP here →** [**http://sistershipcircle.com/iwd**](http://sistershipcircle.com/iwd)

Let’s do this together! 💜